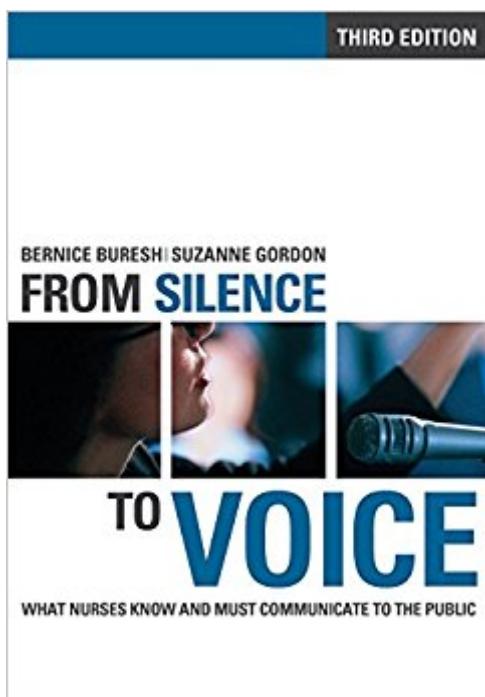


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From Silence To Voice: What Nurses Know And Must Communicate To The Public (The Culture And Politics Of Health Care Work)



Synopsis

For more than a decade, *From Silence to Voice* has been providing nurses with communication tools they can use to win the resources and respect they deserve. Now, in a timely third edition, authors Bernice Buresh and Suzanne Gordon focus on how nurses can describe and frame their work to seize unprecedented opportunities to advance their profession and lead improvements in health care systems. The authors, both journalists, argue that because nursing needs the support and cooperation of others to fulfill its potential, it is critical that nurses communicate the full scope of nursing practice. Nurses must go beyond describing nursing in terms of dedication and caring and articulate nurses' specialized knowledge and expertise. *From Silence to Voice* helps nurses explain their contributions to patient safety, satisfaction, and outcomes. It shows how nurses can communicate with various publics about important aspects of their work, such as how they master and employ complex medical technologies and regimens, and how they use their clinical judgment in life-and-death situations. "Nurses and nursing organizations," the authors write, "must go out and tell the public what nurses really do so that patients can actually get the benefit of their expert care." This comprehensively revised and updated third edition helps nurses use a range of traditional and social media to accurately describe the true nature of their work. Its analyses of images that are projected by nursing campaigns and its detailed guidance in helping nurses construct positive and powerful narratives of their work make *From Silence to Voice* a must-read in nursing schools and organizations and by individual nurses in all areas of the profession. Because nurses are busy, many of the communication techniques in this book are designed to integrate naturally into nurses' everyday lives and to complement nurses' work with patients and families.

Book Information

Series: The Culture and Politics of Health Care Work

Paperback: 304 pages

Publisher: ILR Press; 3 edition (May 28, 2013)

Language: English

ISBN-10: 0801478731

ISBN-13: 978-0801478734

Product Dimensions: 6.9 x 0.7 x 9.8 inches

Shipping Weight: 1.4 pounds (View shipping rates and policies)

Average Customer Review: 4.4 out of 5 stars 26 customer reviews

Best Sellers Rank: #24,847 in Books (See Top 100 in Books) #23 in Books > Textbooks > Medicine & Health Sciences > Nursing > Issues #26 in Books > Medical Books > Nursing > Issues, Trends & Roles #32 in Books > Textbooks > Medicine & Health Sciences > Nursing > Administration & Management

Customer Reviews

"The book is written by two journalists who have taken on the nursing profession more or less the way we take on patients with a life-threatening condition that is curable but requires both intensive and long-term care. The diagnosis, according to Buresh and Gordon, is silence. By being silent, we miss the opportunity to show ourselves as consequential in the delivery of healthcare. The remedy for silence, according to the authors, is voiceâ •our voices raised in conversation first and foremost with our families, friends, and patients, and also with the general public."â •Nursing Spectrum (reviewing a previous edition) "This is an invaluable book for all nurses, especially those who are proud of being nurses and who have always wanted to make others understand our passion."â •Nursing Standard (reviewing a previous edition)

Bernice Buresh writes and lectures on health care, nursing, and the media. She has been a reporter for the Milwaukee Sentinel, a correspondent and bureau chief for Newsweek, a professor of journalism at Boston University, and an adjunct professor of American Studies at Brandeis University. Suzanne Gordon is coeditor of the Cornell University Press series The Culture and Politics of Health Care Work and was program leader of the Robert Wood Johnson Foundationâ "funded Nurse Manager in Action Program. She is the author of Nursing against the Odds and The Battle for Veterans' Healthcare; coauthor of From Silence to Voice, Life Support, Safety in Numbers, Beyond the Checklist, and Bedside Manners; editor of When Chicken Soup Isn't Enough; and coeditor of The Complexities of Care, First, Do Less Harm, and Collaborative Caring, all from Cornell.

Thanks for making a kindle edition. This was a required reading for my NP program and I can definitely do without more paper textbooks weighing me down. On the whole I'd say it was easy reading and made many valid points every nurse should review, even if he or she decides to disagree with them. Nurses are encouraged to give up childish imagery, take credit for technical knowledge and skill, and work to reform the image of the nurse from that of an "angel" who is "all heart" to that of a competent and equal collaborator in care. This book provides specific guidance

on what language to use when speaking about nursing to the public and gives examples of strategies one can use to improve nursing's image. It also can serve to help raise awareness in nurses minds about the subtle things embedded in what we do and say that unintentionally undermine respect for our profession. I'd say any nurse could benefit from reading this. If you're a student wanting to know if it's worth your time, I say yes.

I needed this book for a graduate level course. The book is actually a very interesting read! I had no difficulty accessing the book in my kindle app on my Mac computer. I prefer physical copies of books but use electronic versions because it is cheaper. No complaints with this purchase!

Very informative! Luckily, here in Canada, the nursing profession isn't as undermined as it is in the U.S. This book is great in the sense that it has the power to motivate all nurses to fight for their hard earned respect and resources.

I enjoy these authors books. Nursing school should make this a mandatory read

Great book. Written by two female journalists, the women writers clarify the history of the nursing image. The authors view nurses as competent professionals. However, the public, especially the doctors, view nurses as matronly helpers or sexy goddesses of care. The female journalists implore nurses to fight for a new identity and to speak up.

Required reading for school. The first text I have enjoyed reading and wanted to read more! Truly a book that every nurse should read.

I purchased this as a required textbook for a nursing course. Overall, I liked it.

love her writing!

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